



# The "Unfair" Affiliate Advantage Course

***"Super Affiliate Secret Strategies Guaranteed to Skyrocket your  
Affiliate Commissions"***

**This report is brought to you courtesy of Scott Parat [www.Desktop-Wealth.com](http://www.Desktop-Wealth.com)**

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## ***Learn about***

- The **Problems** That Plague Affiliate Marketers... And What You Can Do About Them.
- The **No-Brainer** Way To Ensure That You Earn A Commission From Every Visitor To Your Site, Guaranteed!
- Four Super Affiliate Secret Tricks **Guaranteed** to Skyrocket Your Affiliate Commissions.
- The Problem With Other Link Cloakers... That Most People Still Don't **Realise**.
- Seven Strategies that Will Give You An **"Unfair"** Advantage Over Other Affiliate Marketers.

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## ***Section 1***

### ***What the Experts Never Tell You About Affiliate Marketing***

Dear Friend,

**Affiliate marketing is a difficult business.**

Even though the experts recommend it as one of the quickest ways for even a beginning internet marketer to make money online, the sad truth is - its a **cut-throat business** that not many people are really successful at.

As affiliate marketers, we put a lot of time, money and effort into our promotions and websites - only to be disappointed by **low sales**.

There are Three Major Problems with being an affiliate marketer

#### **Problem #1: Visitors Don't Click Through Your Link**

Many visitors to your web site will visit your website and read about the affiliate products you promote, but they don't take that crucial step of clicking through to the sales site.

Why? It could be simple distraction.

Perhaps there's someone at the door. Maybe the phone rings, the baby's crying.

Who knows?

What matters is that when they do eventually decide to buy the product, they only remember the name of the product.

So many will simply search for it on a search engine and visit the site directly.

#### **Problem #2: People Don't Like Buying Through An Affiliate Link**

It's an ugly little secret, but the fact is -- **most folks hate to buy from an affiliate.**

Some people just cannot digest the idea of another person benefiting from their purchase.

Even people who are affiliate marketers themselves will often do everything they can to avoid buying from another hard-working affiliate.

So, they simply **bypass your affiliate link** and click through.

So even though it was your hard work that led them to the product, you'll **never receive the commission you deserve.**

### **Problem #3: Your Affiliate Commissions Are Stolen**

The third problem is from thieves who steal your rightful commissions quietly, without your knowledge.

How is that, you ask...?

Most affiliate links are usually in the form of <http://www.thesite.com/?YOUR-ID>

where "YOUR-ID" is your affiliate id.

All a thief has to do is change "YOUR-ID" to "HIS-ID" so he can buy the product at a discount.

Again, you've been **cheated** out of your hard-earned commission.

### **Now is that frustrating or what?!**

I mean... here you are, slogging your ass out, juggling two jobs, taking care of the kids and the dog... and these bozos don't let you get what's rightfully yours... what you've spent your sweat, time and money on!

**No way, José! You deserve every red cent.**

And I'm here to show you the solution to all your affiliate marketing problems.

**The next section, in which I'll show you "The No-Brainer Way To Ensure That You Earn A Commission From Every Visitor To Your Site, Guaranteed!"**

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*"Profit from this little known secret software that top affiliate marketers have been using to gain an unfair advantage over thousands of others like yourself..."*

Get Your **Free Download** of Covert Affiliate [here](#)

## **Section 2**

### **"The No-Brainer Way To Ensure That You Earn A Commission From Every Visitor To Your Site, Guaranteed!"**

In the last section, I showed you the problems that plague affiliate marketers promoting their products online.

#### **To recap -**

Problem #1: Visitors Don't Click Through Your Link

Problem #2: People Don't Like Buying Through An Affiliate Link

Problem #3: Your Affiliate Commissions Get Stolen

**In today's message you'll learn how to earn affiliate commissions from even those folks WHO DON'T CLICK YOUR AFFILIATE LINK!**

Now, how is that possible, Scott Parat, you ask?

Here's how...

My Friend, Satya, at Novasoft Inc, has created an awesome tool (if I may say so myself :- ) called Covert Affiliate.

Now what this "sneaky" little tool does is that it gives your visitor a cookie **WITHOUT** their knowledge.

Many affiliate tools have the feature of cloaking your affiliate link.

But **only Covert Affiliate goes a step further** - and adds a little bit of code to your existing web page (when you use the "embedded mode").

Now, as soon as your visitor views your page, **BAM!** - s/he is **tagged** with YOUR affiliate cookie.

So,

- Whether your visitor clicks on your affiliate link or not
- As long as s/he buys the product after visiting your website
- Even if s/he makes a purchase from that site a few days or months later

**...YOU get the commission.**

And that's the way it should be. :-)

Now can you understand the **POWER of Covert Affiliate?**

Do you see that, to get the commission for your sale, ALL you have to do is get your prospect to VIEW your webpage - NOT even ask them to click your affiliate link?

In fact, with Covert Affiliate, you don't even have to USE a visible affiliate link anywhere on your webpage - you can use the direct link to the product sales page - and STILL get credit for the purchase.

In fact you can use ANY link you want - because your REAL affiliate link is already "embedded" within the page.

And since there's no visible affiliate link on your page or in the HTML source code of your page, your visitor will **never** even know s/he has been "cooked".

Covert Affiliate also allows you to implement extended security features that

- Prevent selection of text,
- Prevent right clicking and
- Prevent printing of your web-page

Here's what Steven Schneiderman - Marketing Consultant and CEO Schneiderman & Associates, had to say about this sophisticated tool:

*"In fact, Covert Affiliate is so subtle, visitors won't even know they have been cooked! Covert Affiliate not only hides your affiliate link code, but it encrypts it. It also adds security to the web page so folks can't view the source code and edit to replace your affiliate ID with their own."*

**Can you see how Covert Affiliate lets you earn affiliate commissions from even those folks who don't click your affiliate link?**

If that hasn't got your grey cells humming, the next section will show you **"How You Can Use Covert Affiliate To Skyrocket Your Affiliate Commissions!"**

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Get Your Free Download of Covert Affiliate [here](#)

## **Section 3**

### **Super Affiliate Secret Trick #1**

In the last section, I showed you how you can use Covert Affiliate To "cookie" your visitor WITHOUT their knowledge.

And how, with Covert Affiliate, you **don't** even have to USE a visible affiliate link anywhere on your webpage.

You can use the direct sales page link.

**You can use ANY link you want!**

Gone are the days when affiliate marketers had to cross their fingers hoping **against hope...**

Praying that their visitors would take those crucial steps

- To click through to the sales page
- To rummage through a number of other products there
- To click through to the order page, and finally...
- To click on the "buy" button, that would help them earn their precious affiliate commission.

There are just **too many** things that can go **wrong** here.

**Now Covert Affiliate puts YOU in control.**

You can plant your cookie and let your visitor stay on your page to read your review or article.

You can redirect the user straight to the vendor's order page or any other page you choose.

Now, I'm going to show you just one of the ways you can use Covert Affiliate to **SKYROCKET** your affiliate commissions.

## **Super Affiliate Secret Trick #1**

### **Using "UnBiased" Product Reviews to Get Your Visitor's Guard Down**

Do you write excellent reviews of products, but aren't getting too many people to click on your affiliate links?

That's not **surprising**, since people are much less likely to click on an affiliate link than on a direct link to a sales page.

Also, when you **use an affiliate link**, your review will be viewed as a **thinly veiled sales letter**.

Now, instead of using your affiliate link, you can disguise your web page as an "unbiased" review of the product, or of multiple products, using the "embedded mode" of Covert Affiliate.

What does that mean to you? It means you have a lot **more flexibility**.

For example, you could put up a little article reviewing the various Spam Blocker software products available, with links that go directly to the main product pages.

What your visitors **don't know** is that you've **discreetly** loaded your affiliate link for all those products as soon as they viewed your page.

For example, here's a page I created with a review of Marlon Sanders "Marketing Dashboard"

<http://www.novasoft-inc.com/products/covertaffiliate/marketing-dashboard.htm>

Now you can see that, in my review, I've linked directly to the product page here

<http://www.getitgoing.com>

(Marlon seems to be doing some split testing ;)

But, because I've embedded the review page with my affiliate link, you - my visitor - will have been tagged with my affiliate cookie.

And if you decide to purchase the product, I'll get my affiliate commission. :-)

So now, you can write your reviews and articles, secure in the knowledge that your **visitor will never even realize that you're an affiliate for the product.**

And since your review or article seems unbiased, your visitor will be less guarded, and more likely to click the "buy" button.

**You've just ensured that you'll get a commission whenever they purchase a product you reviewed - whether now or in the future.**

## **Covert Affiliate Power Fact:**

### **Pop-up Blockers Can't Stop Covert Affiliate**

Certain products in the market launch an "invisible popup" to tag your visitor with an affiliate cookie.

Covert Affiliate's code is "embedded" - that means it is actually part of your web page and not a separate window.

So while pop-up blockers can stop "invisible pop-ups," they can't stop the code generated by Covert Affiliate from tagging your visitors with your cookie.

Watch out for "Super Affiliate Secret Trick #2" in The next section, where I show you **how Covert Affiliate puts YOU - the affiliate marketer - in control of the purchase process.**

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"Profit from this little known secret software that top affiliate marketers have been using to gain an unfair advantage over thousands of others like yourself..."

Get Your Free Download of Covert Affiliate [here](#)

## **Section 4**

### **Super Affiliate Secret Trick #2**

The last section showed you how Covert Affiliate can help you use seemingly "unbiased" product reviews to get your visitor's guard down, while allowing you to get credit for your hard-earned affiliate commissions.

Today, I'm going to show you how Covert Affiliate puts YOU - the affiliate marketer - in control of the purchase process.

#### **Super Affiliate Secret Trick #2**

#### **Send Your Prospect to ANY Product Page You Choose**

Have you ever had the misfortune of having to sell a prospect on a fantastic product and then send them to **a page with multiple products** - all vying for their attention?

Like where a Clickbank merchant has ONE home page featuring many products, and you only get one affiliate link that sends your visitors to the home page.

Most visitors get frustrated being redirected to a page with a dozen products on it and never take the effort to find the particular product you referred.

Or else they get distracted, starts browsing and forget which product they came to check out.

So **they end up leaving the page** without buying anything - and again, you've **lost** that **commission** you should have netted. :-(

For example, say I wanted to use a Clickbank hoplink to promote a product on the page here.

<http://www.geniusguides.com/webmaster.htm>

I write up a hard-hitting sales letter or very good review intended to sell just the product featured on the page above and use the hoplink below to get credit for my commissions.

[My Hoplink](#)

But this hoplink leads to the merchant's home page - which features a number of other products as well.

These other products could prove to be potential **distractions** for my customer - who would start exploring the website, and forget what they came looking for.

So using the direct hoplink could effectively derail my sales process.

Once again, its **Covert Affiliate** to the **rescue**. ;-)

**With Covert Affiliate, you can actually redirect your visitors to a different page, while tagging them with your affiliate ID.**

Now how do I do that, you ask?

Here's how...

Using the "Encrypted Affiliate Link" feature of Covert affiliate, you can actually send your prospect to any page YOU want them to go, **WITHOUT** compromising your affiliate commissions.

All you have to do is –

1. Enter the Clickbank hoplink into the "Affiliate Link" field
2. The direct URL of the product you wish to promote into the "Redirect To" field
3. Click the "Generate" button.

That's all it takes for Covert Affiliate to create the page that will send your prospect where YOU want them to go

- to the actual product page, order page, or any page you choose - and still **ensure** you get credited for the purchase.

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Note: The clickbank code will only work in the registered version

To Purchase Covert Affiliate click [here](#)

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### Covert Affiliate Power Tip:

Sales Page Not Converting? No Problem.

Another way to use this **feature** of Covert Affiliate is when you've written a great promotion for a product with a poorly-converting sales page.

With Covert Affiliate, you can avoid sending your prospect to the sales page and **send them directly to the order page** instead.

So just by using a well-written promotion instead of a poorly-converting sales letter, you bag more sales and **boost your profits**.

These are just a few examples of how Covert Affiliate takes the power to control the purchase and puts it squarely into **YOUR** hands - the hands of the hard-working affiliate marketer.

But that's not all there is to the power of Covert Affiliate.

Watch out for "**Super Affiliate Secret Trick #3**" in the next section, where I'll show you how to **combine the power of Covert Affiliate with a source of highly targeted traffic to skyrocket your affiliate commissions.**

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*"Profit from this little known secret software that top affiliate marketers have been using to gain an unfair advantage over thousands of others like yourself..."*

Get Your Free Download of Covert Affiliate [here](#)

## **Section 5**

### **Super Affiliate Secret Trick #3**

In the last section, I showed you how Covert Affiliate puts YOU - the Affiliate Marketer - in control of the purchase process.

Today, I'm going to show you how you can combine Covert Affiliate with one of the most effective and powerful tools of generating targeted traffic - Google Adwords.

#### **Super Affiliate Secret Trick #3**

Covert Affiliate + Google Adwords = Big Profits

Anyone who has used Google Adwords knows that it does not allow you to use a web page with popups as your destination page.

In fact they will even suspend your account if you send prospects to a page with popups.

So let's say you want to use the highly targeted traffic from Google Adwords to sell an affiliate product.

And you can't send your prospects directly to the product sales page - even if it converts very well - because it uses popups (let's face it, most sales pages do).

**But you CAN send them to a page generated by Covert Affiliate.**

Why is this great news for affiliate marketers?

Because it allows you to tag your prospect with your cookie as soon as they click through your Adwords Ad.

And here's a tip that can REALLY take you into the big league.

#### **Covert Affiliate Power Tip:**

It's a fact that offering a free email course, ebook or other freebie in your Google Adwords ads can **boost your click-throughs**.

So let's suppose that you offer a free email course with more information about the product that your prospect was looking for.

And you use the email course subscribe form as your Adwords destination URL, and embed your affiliate code into it using Covert Affiliate.

That way as soon your prospect clicks through your ad, you not only get to set your "cookie" for that product, but also get to **build your list at the same time!**

Once your prospect signs up for your course you can forward them to the product sales page and bag the sale if they're in the buying mood.

And even if they're not in the mood to buy, once you get them into your list, you now have the **opportunity to sell** them again and again. ;-)

Watch out for "Super Affiliate Secret Trick #4" in The next section, where I'll show you **how you can use Covert Affiliate to get other super-affiliates to build your income.**

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*"Profit from this little known secret software that top affiliate marketers have been using to gain an unfair advantage over thousands of others like yourself..."*

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## **Section 6**

### **Super Affiliate Secret Trick #4**

**This section shows you how you can use Covert Affiliate to get OTHER super-affiliates to make money for you.**

#### **Super Affiliate Secret Trick #4**

#### **Promoting a Product AND the Affiliate Program for that product**

As an affiliate marketer you probably **understand the value** of two-tier and multi-tier affiliate programs - especially those with the potential of monthly residual income.

Let's say, for example, that you're promoting a product that offers a great multi-tier affiliate program, but that the affiliate program requires you to use a different URL to promote the product and another one to promote the program.

Now how do you **make sure** that another affiliate marketer who comes across it **doesn't bypass** your ID and signup for it without giving you credit?

Or that they leave your website, read a review on another website and signup under that person?

With Covert Affiliate, its easy.

All you have to do is use the "Embedded Mode" TWICE on the same page - the first time to embed the code for the product URL and the second time to embed the code for the affiliate program URL.

That way your visitors get the cookie for both the product and the affiliate program.

**And if even one of your visitors turns out to be a "super-affiliate," that's more residual income in the bank for you.**

Here are some merchants that offer excellent products as well as two-tier and multi-tier affiliate programs.

[Bryan Winters \(5-tier, residual income\)](#)

[Yanik Silver \(2-tier\)](#)

[Corey Rudl \(2-tier\)](#)

[Ultimate Marketing Center](#)

Now read the next section, where you'll learn about **Covert Affiliate's "Super-Advantage"** over other link cloaking software.

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*"Profit from this little known secret software that top affiliate marketers have been using to gain an unfair advantage over thousands of others like yourself..."*

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## **Section 7**

### **Covert Affiliate's Super-Advantage Over Other "Link Cloakers"**

Are you a **frustrated Clickbank Affiliate?**

There's been a lot of outcry over Clickbank links recently - and rightly so.

Affiliate cloakers that used to work with Clickbank links no longer do so.

Clickbank has implemented a new system where any links that are added in frames (like most cloakers do) open out into the topmost window.

What this means is that when the cloaked page opens, the address-bar will display the id of the affiliate, **so the visitor knows it's an affiliate link.**

So, for example, instead of displaying <http://www.yourdomain.com/affiliatepage.htm>

your browser address-bar would show <http://www.site.com/?hop=yourid.theproduct>

Anyone who knows how Clickbank links work realizes that "yourid" is the referring affiliate and "theproduct" is the account name for the product vendor.

And this means **you're back where you started** - in the big, bad world of affiliate thieves and reluctant buyers.

You won't face this problem with Covert Affiliate because it can **cloak Clickbank hoplinks properly and securely** - something other link "cloakers" can no longer claim to do.

Covert Affiliate also uses true javascript encryption that cannot be hacked, except by very advanced javascript coders - unlike the the flimsy encryption that many products use.

Note: The code only works on files uploaded on the web server. If you run the files locally they may not work properly.

With the exception of Commission Junction, Covert Affiliate can be used with almost any affiliate program you choose.

You can find lots of high paying affiliate programs to use with Covert Affiliate at affiliate program directories like the ones below.

<http://www.abestweb.com>

<http://www.associateprograms.com>

<http://www.affiliateguide.com>

<http://www.clickslink.com>

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*"Profit from this little known secret software that top affiliate marketers have been using to gain an unfair advantage over thousands of others like yourself..."*

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## Section 8

### **Covert Affiliate - Your "Unfair" Affiliate Advantage**

Throughout the last sections, I showed you exactly how powerful Covert Affiliate is - how you can use it to skyrocket your affiliate commissions and gain an "unfair" advantage in the cut-throat world of affiliate marketing.

#### **To recap -**

1. Covert Affiliate helps you **over come the problems** faced by most affiliate marketers - people trying to bypass your link, reluctance to buy through an affiliate links, commissions being stolen.
2. Covert Affiliate **gives you an advantage** by tagging your visitor with your affiliate cookie the minute they arrive on your page.
3. Covert Affiliate allows you to use seemingly "unbiased" product reviews and gets your visitors to **lower their guard**.
4. Covert Affiliate puts **YOU** - the affiliate marketer - **in control** of the purchase process by allowing you to send your visitor to ANY page you choose.
5. Covert Affiliate generates pages that are accepted by Google Adwords, allowing you to **boost** your affiliate **profits** with highly targeted traffic.
6. Covert Affiliate allows you to promote a product AND the affiliate program for that product simultaneously so you can benefit from other affiliate's promotions and **build residual income**.
7. Covert Affiliate can **cloak Clickbank hoplinks properly and securely** - something other link "cloakers" can no longer claim to do.

But instead of tooting my own horn, why don't I let some of Satya's happy customers do it for me ;-)

Here's some of the customer feedback we've received about Covert Affiliate.

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"This one tool is a must have for every marketing online. Novasoft has given me a simple easy to use tool that has saved me a lot of money in terms of recovered affiliate commissions"

*- Roy Brown is a highly successful full time affiliate marketer from Lutz, Florida, who earns more than \$5000 a month just from affiliate sales (At his request, Roy's website has not been listed)*

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"I'm very serious about the money I make from affiliate programs. There are several software applications I wouldn't be without in my endeavor to make a ton of money in affiliate marketing. One of those programs is Covert Affiliate.

This fantastic software both cloaks the URL, hiding your affiliate information, and it gives the visitor a cookie without his knowledge. So if he buys, you get the commission. And that's the way it should be. The buyer won't even know he's buying from an affiliate! The program is easy to use. What's more, customer service at Novasoft is just fantastic!

Satya cares deeply about creating the best quality software possible.

I highly recommend Covert Affiliate. I don't see how you can be successful in affiliate marketing without it.."

*- Susanna Hutcheson is a Copywriter and marketing consultant with more than 30 years of copywriting experience in business-to-business and business-to-consumer direct marketing. She is also a highly successful affiliate marketer. Visit her website: <http://www.powerwriting.com>*

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**So what are you waiting for?**

Get your copy of Covert Affiliate [Today](#)